

# OBFAA Advertising Contract

## The *Transmitter*

**Email Address:** \_\_\_\_\_

Client Name: \_\_\_\_\_

Firm: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Advertising Agency (if applicable): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

We wish to place camera-ready ads in the OBFAA *Transmitter* in these issues:

Jan-Feb-March 2008

Apr-May-June 2008

July-Aug-Sept 2008

Oct-Nov-Dec 2008

Special Instructions:

Payment of \$ \_\_\_\_\_ is enclosed. (Make check payable to OBFAA)

Camera-ready artwork is enclosed.

Camera-ready artwork will be forwarded by: \_\_\_\_\_  
date

### AUTHORIZED SIGNATURE:

\_\_\_\_\_

\_\_\_\_\_ title date

### RETURN COMPLETED CONTRACTS TO:

Contact  
OBFAA  
Address  
City, State

### For further information, please call

XXXXXXXXXXXX  
OBFAA Executive Director  
phone: (000) 000-0000  
fax: (000) 000-0000

### GENERAL INFORMATION

All advertising material is subject to publisher's approval and agreement by the advertiser to protect the publisher from loss or expense or claims based upon the subject matter of the advertisement.

Liability of the publisher, or any error for which he may be held legally responsible will not exceed the cost of space occupied by error.

The publisher will not be liable for loss of income or profits or any consequential damage. Publisher reserves the right to reject any advertising which the publisher feels not in keeping with publication standards.

### PRODUCTION CHARGES

Rates apply only to finished camera-ready ads to be supplied by the advertiser. Minor additions, corrections, art work, typesetting, photographs or other display ad work requested by the advertiser will be billed by the production supplier of the newsletter.

Advertiser is permitted to change the ad at any time by providing camera-ready copy to the publisher by the dates published on the front of this contract.

### CANCELLATION

Space cancellations will not be accepted after space date closes. Cancellations must be in writing, received and accepted by the publisher and the OBFAA treasurer.

### BILLING DATES

Advanced payment is requested with contract. Please make checks payable to OBFAA. All ad prices quoted are net.

# TRANSMITTER



**OKLAHOMA**  
BURGLAR AND FIRE ALARM  
ASSOCIATION

Protecting the people of Oklahoma

## OBFAA Advertising Specifications & Policies

*Put your message quarterly in front of the key security professionals  
in the State of Oklahoma*

### PUBLICATION SCHEDULE FOR 2008

Published Quarterly

ISSUE	MATERIAL CLOSE	PUBLISH DATE
Jan-Feb-March	January 15, 2008	February 1, 2008
Apr-May-June	April 15, 2008	May 1, 2008
July-Aug-Sept.	July 15, 2008	August 1, 2008
Oct-Nov-Dec	October 30, 2008	November 15, 2008

### GENERAL INFORMATION

- Fees due with advertising contract. Will invoice members only upon request/
- Non-members add \$50 to ad rates.
- Rates are for space only with camera-ready

DIMENSIONS	Price to nearest size	RATES		
		1x	2x	3+x
Full Page	7 1/2" x 10"	300	275	250
Two-Thirds Page				
Vertical	4 3/4" x 10"	250	225	215
Horizontal	7 1/2" x 6 1/2"	250	225	215
One-Half Page				
Vertical	4 3/4" x 7 1/2"	200	185	170
Horizontal	7 1/2" x 4 3/4"	200	185	170
One-Third Page				
Vertical	2 1/4" x 10"	175	165	150
Horizontal	7 1/2" x 3 1/4"	175	165	150
Square	4 3/4" x 4 3/4"	175	165	150
One-Quarter Page				
Vertical	2 1/4" x 7 1/2"	155	145	135
Horizontal	7 1/2" x 2 1/4"	155	145	135
Square	4 3/4" x 3 1/2"	155	145	135
Business Card				
Vertical	2" x 3 1/2"	100	75	60
Horizontal	3 1/2" x 2"	100	75	60

